

Rules & Regulations For 2019 Prize Eligibility

- 1. Prizes.** There are two prizes: a Grand Prize and a Second Prize. The Grand Prize is the choice of accepting one of the following: (i) a 2019 Pape Chevrolet vehicle or (ii) \$10,000 cash. The Second Prize is a \$1,000 L.L.Bean gift card. The L.L.Bean gift card may be used to make L.L.Bean purchases only, and has no cash value. A prize winner has the option of gifting his/her prize to a charity of his/her choice. The winner of each prize will be drawn separately from qualified entries, with the winner of the Grand Prize being drawn first, followed by the winner of the Second Prize. Raffle contestants who do not win the Grand Prize will be entered in the drawing for the Second Prize. The winner of the Grand Prize is not eligible to win the Second Prize. The odds of winning a prize will depend on the number of eligible entries received.
- 2. Pledge Required.** To be eligible to win the Grand Prize, an individual must make a pledge to United Way of Greater Portland (UWGP) 2019 Campaign of at least \$416 (or \$8.00/week). To win the Second Prize, an individual must make a pledge of at least \$156 (or \$3.00/week).
- 3. Eligibility.** An individual is eligible to enter the raffle if he/she meets the following qualifications: (i) the individual must be a Maine resident, a natural person, and 18 years of age or older; (ii) the individual may not be an employee of United Way of Greater Portland (UWGP), a member of the Board of Directors, a member of the UWGP's 2019 Campaign Cabinet, or an immediate family member (including spouse, parents, and children) of such persons; and (iii) an individual who makes a pledge to the 2019 Campaign through his/her employer must at the time of the pledge work at an employer location in UWGP's service area, which is Cumberland County excluding the towns of Brunswick, Harpswell, and Orrs Island.
- 4. How to Enter.** Individuals who make a qualifying pledge to the 2019 Campaign may enter the Raffle by completing a 2019 Campaign Pledge Form. The Pledge Form must include the individual's name, address, telephone number, amount of pledge, and signature, unless he/she opts out of the Raffle by checking the opt out option on the form. If an individual's employer uses pledge forms other than UWGP's Campaign Pledge Form, the individual who makes a qualifying pledge will be automatically entered into the Raffle, unless he/she opts out of the Raffle by notifying UWGP prior to the drawing, provided, however, that photocopies of internal pledge forms or other pledge verification documents must be received by UWGP before the entry deadline below. There is a limit of one entry in the Raffle per person.
- 5. Deadline for Entries.** To be eligible for the Raffle, an entry must be received by UWGP at its office located at One Canal Plaza, Suite 300, Portland, Maine, no later than Thursday, October 31, 2019, at 5:00 p.m. ET. Entries received after this deadline will not be eligible for the Raffle.
- 6. Drawing of Winners.** Winners will be selected by random drawing by UWGP's 2019 Campaign Cabinet Chair or a member of UWGP's Board of Directors and witnessed by a representative of the accounting firm of BerryDunn on Friday, November 8, 2019, at or about 4:00 p.m. ET, at UWGP's offices at One Canal Plaza, Suite 300, Portland, ME. Alternate winners will also be drawn for each prize. Winners will be notified by telephone that they have won a prize, subject to the conditions in these Rules & Regulations. If a winner cannot be contacted within 14 days of UWGP's first attempt to contact him/her, or if he/she does not meet the requirements under these Rules and Regulations, UWGP reserves the right to disqualify the individual and award the prize to the alternate winner. Winners need not be present at the drawing to receive their prize. Prizes are non-assignable and nontransferable.

7. **Publicity and Release.** To qualify as the winner of a prize, an individual, upon acceptance of being a winner, must agree to (i) participate in UWGP's publicity and promotional activities, including consenting to use of the individual's name and photograph in all media; and (ii) sign a release and hold harmless agreement in favor of the Raffle sponsors, UWGP, and their respective agents and employees.
8. **Taxes and Expenses.** Winners will be required to pay any and all applicable taxes including, without limitation, federal, state and local income taxes, excise tax and associated title transfer fees. Any expenses not provided for in these Rules are the sole responsibility of the winner.
9. **Confirmation of Eligibility.** Winners will be required to provide proper photographic identification and provide or execute other forms of verification of eligibility acceptable to UWGP prior to receiving the prize.
10. **Tax Deductibility of Your Pledge.** Participation in this Raffle may affect the tax deductibility of your gift to UWGP. However, since we estimate the value of each donor's opportunity to win to be approximately \$4.35 for the Grand Prize and \$.11 for the Second Prize, it is our belief that the value is de minimis and therefore should not require any reduction in the deductibility of your gift. Donors should consult their tax advisor for more detailed information.
11. **Compliance with Rules.** UWGP reserves the right in its sole discretion to disqualify any individual who fails to abide by all of the terms and conditions of these Rules & Regulations.