



STRONGER AS ONE

Fiscal Year 2020

INVESTMENT PORTFOLIO

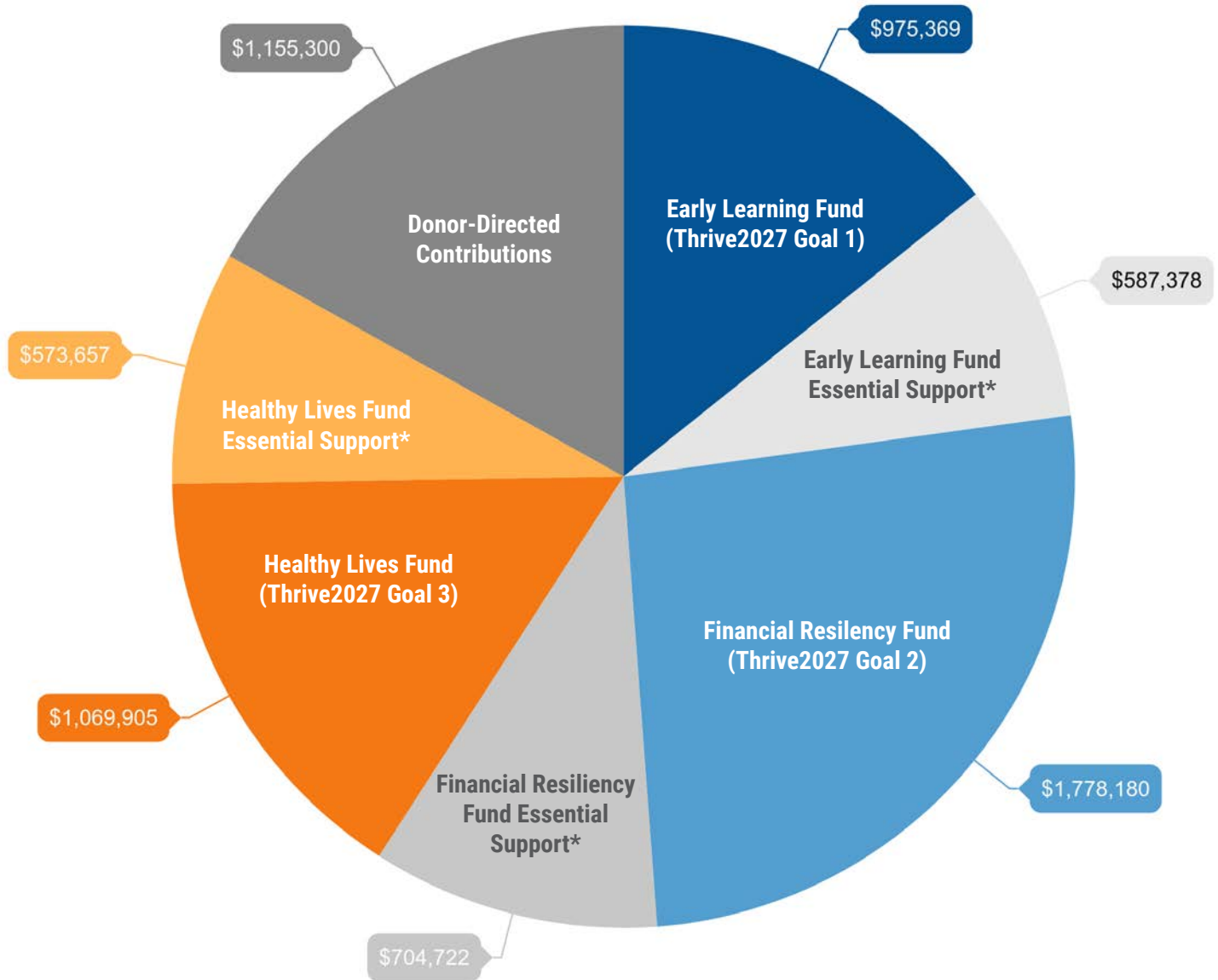
Your dollars at work for a thriving local community



United Way
of Greater Portland

TOTAL COMMUNITY INVESTMENT: \$6,844,511

For 90 years, United Way of Greater Portland (UWGP) has served and strengthened Greater Portland by mobilizing the caring power of our community. Today, UWGP is uniting individuals and organizations around our community's shared vision, Thrive2027, three 10-year goals that serve as a blueprint to ensure all communities in Cumberland County thrive. UWGP and its volunteers use Thrive2027 as the criteria for making investments in direct services and community initiatives in the fund areas shown below.



*UWGP provides essential goal support required to build sustainable solutions that achieve long-term results and help our community thrive. Essential goal support includes UWGP's work on public policy, community and volunteer engagement, evaluation and measurements, and backbone support for Thrive2027.

COMMUNITY INVESTMENT PROCESS

Accountability of your dollars

UWGP is one of hundreds of organizations that has embraced Thrive2027, our community's 10-year effort to achieve measurable progress in the areas of education, financial stability, and health. UWGP is playing its part in ensuring the success of Thrive2027 by utilizing strategies such as public policy, community engagement, and financial support, including investment toward direct services and other community initiatives that help achieve Thrive2027 Goals.

The community investment process kicks off with an open request for proposals in January. The process is competitive, in which nonprofits and collaboratives bring forward their best work connected to strategies that will have the greatest impact on the Thrive2027 Goals.

Investments to community partners are made based on expert advice and under the direction of local volunteers in the areas of education, financial stability, and health in Greater Portland. These volunteers include community leaders and representatives of key corporate partners.

More than 45 volunteers, with the support of UWGP staff, devote more than 600 collective hours determining which programs best support the strategies to achieve Thrive2027 Goals.

After three years of careful planning and collaboration with our community partners, UWGP shifted from funding programs based on their ability to deliver on the agency's mission to funding programs based on their ability to deliver on Thrive2027, the community's goals.

And this change, while transformational, rests on the foundation of a United Way that has always been willing to stretch and change toward the needs of the community.

Today, UWGP is more deeply engaged with our community, is co-creating community-based change strategies with a wider diversity of people and organizations, and is bringing our community together around a common vision, a common agenda, and a common path forward.

United Way of Greater Portland's Community Investment Process

● UWGP Staff

● Community Volunteers

Request for Proposals Released to the Community (January)

1

Applications Submitted + Compliance Review (March)

UWGP staff review proposals for completion and alignment with Thrive2027.

2

Volunteer Review (March - April)

Volunteers, guided by Thrive2027 framework, review proposals by goal area for impact on Thrive2027 and for fiscal soundness.

Review Findings (Late April)

Investment review volunteers convene to discuss applications by goal area. Volunteers have a dialogue about strengths and concerns, culminating in recommendations for funding.

3

Volunteer Leadership Review (May)

Funding recommendations are reviewed and approved by the Community Impact Steering Committee, a subcommittee of UWGP's Board of Directors.

UWGP Board Approval (May)

Recommendations are presented to UWGP's Board of Directors for approval.

4

5

Investments Distributed (July 1)

6



EARLY LEARNING FUND

Supports Thrive2027 Goal 1 ▶ By 2027, 70% of children read proficiently at the end of third grade

WHY IS THIS IMPORTANT?

Quality early learning experiences and healthy, safe environments, whether in formal or informal learning environments, prepare children to succeed in school. Reading is the most crucial academic skill because it is the foundation for learning. Through third grade children are learning to read; after third grade students read to learn. Without a strong foundation in reading, children are left behind at the beginning of their education and are **4 times more likely not to graduate from high school** than children who read at grade level at the end of 3rd grade.



CHILDREN AND FAMILIES HAVE THEIR BASIC NEEDS MET SO THAT THEY ARE SAFE AND HEALTHY

Organization	Investment	Amount
Freeport Community Services	Youth/Family Food Programs	\$8,190
Kids First Center	Kids First Reimagined - Childhood Trauma Prevention and Mitigation Programming*	\$13,077
Locker Project	Providing Nutrient-Dense Fresh Food to Food-Insecure Children in Preschool to Grade 3 and Their Families	\$20,000
Northeast Hearing and Speech*	Speech and Hearing Services	\$86,000
Peaks Island Children's Workshop*	Peaks Island Children's Workshop Program	\$6,125
The City of Portland	NEAT (Nutrition Education Access & Training)	\$40,250
The Opportunity Alliance*	Maine Families	\$35,000
Wayside Food Programs	Community Meals	\$7,245
Youth and Family Outreach*	Early Care and Education Program	\$40,000

* Organizations are listed with each result area their program addresses. The amounts shown reflect the total funding to the organization.



EARLY LEARNING FUND

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CHILDREN AND FAMILIES HAVE QUALITY EARLY LEARNING EXPERIENCES TO PROMOTE HEALTHY DEVELOPMENT AND SCHOOL READINESS

Organization	Investment	Amount
Catherine Morrill Day Nursery*	Catherine Morrill Day Nursery Program	\$66,675
Catholic Charities Maine*	St. Elizabeth's Child Development Center	\$35,880
Count ME In	CountME In Program	\$14,000
LearningWorks*	After School Program	\$10,000
MaineHealth/Maine Behavioral Health	The Children's Initiative - Early Childhood Education Collaborative	\$90,000
Morrison Center*	Early Intervention Preschool Program	\$40,940
Northeast Hearing and Speech*	Speech and Hearing Services	\$86,000
Peaks Island Children's Workshop*	Peaks Island Children's Workshop Program	\$6,125
The Opportunity Alliance	CDA Development Center	\$10,500
The Opportunity Alliance	Early Childhood Initiative	\$156,542
The Opportunity Alliance*	Foster Grandparent Program	\$19,715
The Opportunity Alliance*	Maine Families	\$35,000
Westbrook School Department	Westbrook Children's Project	\$56,660
YMCA of Southern Maine*	Early Learning Readiness	\$37,070
Youth and Family Outreach*	Early Care and Education Program	\$40,000



EARLY LEARNING FUND

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CHILDREN AND FAMILIES HAVE LITERACY-PROMOTING EXPERIENCES SO THAT CHILDREN ARE READERS

Organization	Investment	Amount
Boys & Girls Clubs of Southern Maine*	On-Track Initiative	\$240,000
Brick & Beam Society	Investments in STEM and literacy programs made by Brick & Beam Society will occur in Fall 2019	\$107,000
Catherine Morrill Day Nursery*	Catherine Morrill Day Nursery Program	\$66,675
Catholic Charities Maine*	St. Elizabeth's Child Development Center	\$35,880
LearningWorks*	After School Program	\$10,000
Morrison Center*	Early Intervention Preschool Program	\$40,940
Northeast Hearing and Speech*	Speech and Hearing Services	\$86,000
Peaks Island Children's Workshop*	Peaks Island Children's Workshop Program	\$6,125
Portland ConnectED - Starting Strong	Talking is Teaching / Too Small to Fail	\$15,000
Portland Public Library	In Her Presence at Portland Public Library (IHP@PPL)	\$34,500
The Opportunity Alliance*	Foster Grandparent Program	\$19,715
YMCA of Southern Maine*	Early Learning Readiness	\$37,070
Youth and Family Outreach*	Early Care and Education Program	\$40,000



FINANCIAL RESILIENCY FUND

Supports Thrive2027 Goal 2 ▶ By 2027, 70% of households pay less than 30% of their income on housing

WHY IS THIS IMPORTANT?

We use housing costs to measure our progress on Goal 2 because they are huge fixed costs for everyone in our community. As a general rule, government and financial experts recommend that a household spend no more than 30% of their income on housing. Housing costs include mortgage or rent, home equity loans, real estate taxes, insurance, homeowners' association fees, and utilities including electricity, gas, heating fuel, water, sewer, and other utilities. **Those paying more than 30% of their income on housing are considered housing cost burdened and may have difficulty affording other necessities such as food, clothing, prescriptions, transportation, or medical care.**



INDIVIDUALS GRADUATE FROM HIGH SCHOOL OR COMPLETE A HIGH SCHOOL CREDENTIAL

Organization	Investment	Amount
A Company of Girls	Afterschool and Outreach Arts-Based Resiliency/ Empowerment Programming	\$29,700
Big Brothers Big Sisters of Southern Maine	Westbrook Mentoring Program	\$43,590
Boys & Girls Clubs of Southern Maine*	On-Track Initiative	\$240,000
Morrison Center	K-12 Educational Program	\$7,362
My Place Teen Center	My Place Teen Center Program	\$17,015
Portland Public Schools/ Portland Adult Education*	Enhancing Opportunities in Cumberland County for Students Seeking Their High School Credential and Support for Post-Secondary Matriculation	\$115,000
University of Southern Maine*	Gateway to Opportunity Program Expansion & Justice Policy Internship Expansion	\$56,560

* Organizations are listed with each result area their program addresses. The amounts shown reflect the total funding to the organization.



FINANCIAL RESILIENCY FUND

Supports Thrive2027 Goal 2 ▶ By 2027, 70% of households pay less than 30% of their income on housing



INDIVIDUALS COMPLETE A POST-SECONDARY DEGREE, CERTIFICATION AND/OR TRAINING TO MEET THEIR CAREER NEEDS

Organization	Investment	Amount
Portland Public Schools/ Portland Adult Education*	Enhancing Opportunities in Cumberland County for Students Seeking Their High School Credential and Support for Post-Secondary Matriculation	\$115,000
Southern Maine Community College	Women United scholarship fund for Project WIN participants	\$18,000



INDIVIDUALS AND FAMILIES HAVE THE EARNINGS/INCOME AND ASSETS TO BE FINANCIALLY STABLE

Organization	Investment	Amount
American Red Cross*	Emergency Services	\$31,999
Catholic Charities Maine	Career Development Program	\$19,600
CA\$H Greater Portland	CA\$H (Creating Assets, Savings, and Hope) Greater Portland Coalition	\$37,500
Goodwill Industries of Northern New England*	Job Connection Greater Portland	\$69,500
Greater Portland Workforce Initiative*	Greater Portland Workforce Initiative (GPWI)	\$93,004
Immigrant Legal Advocacy Project (ILAP)	Immigration Legal Services	\$30,000
Portland Housing Authority*	eMPowerME	\$45,477
Preble Street	Advocacy	\$30,000
Preble Street*	Critical Needs Programs	\$275,000
The Opportunity Alliance	Bridge to Career Fulfillment (BCF)	\$50,913
The Opportunity Alliance	Project WIN (Women IN Neighborhoods) - funded by Women United	\$132,000
The Opportunity Alliance*	Senior Companion Program	\$18,810
University of Southern Maine	Gateway to Opportunity Program Expansion & Justice Policy Internship Expansion	\$56,560



FINANCIAL RESILIENCY FUND

Supports Thrive2027 Goal 2 ▶ By 2027, 70% of households pay less than 30% of their income on housing



INDIVIDUALS AND FAMILIES CAN AFFORD AND ACCESS GOODS AND SERVICES

Organization	Investment	Amount
211 Maine	Maine's health and human services information and referral system	\$146,000
American Red Cross*	Emergency Services	\$31,999
Avesta Housing	HomeOwnership Center (HOC)	\$35,000
Avesta Housing	Support for Formerly Homeless Individuals	\$40,000
Catholic Charities Maine	Independent Support Services - Senior Wrap Project	\$27,409
Community Dental	Cumberland County Denture Program	\$8,400
Community Dental	Portland Dental Center's Low Income Oral Health Access Program	\$43,950
Goodwill Industries of Northern New England*	Job Connection Greater Portland	\$69,500
Greater Portland Workforce Initiative*	Greater Portland Workforce Initiative (GPWI)	\$93,004
Legal Services for the Elderly	Cumberland County Senior Legal Helpline	\$14,800
Legal Services for the Elderly	Elder Abuse Law Project	\$20,000
Portland Housing Authority*	eMPowerME	\$45,477
Preble Street*	Critical Needs Programs	\$275,000
Regional Transportation Program	Transportation	\$34,430
The Iris Network	Visually Impaired People (VIP) – Cumberland	\$15,000
The Opportunity Alliance*	Senior Companion Program	\$18,810
Through These Doors	Emergency Shelter for Victims of Abuse in Cumberland County	\$16,660



HEALTHY LIVES FUND

Supports Thrive2027 Goal 3 ▶ By 2027, reduce preventable, premature death by 10%

WHY IS THIS IMPORTANT?

Many people are dying too young. Goal 3 work targets premature deaths due to drug overdose, suicide, and/or mental health challenges. Years of Potential Life Lost (YPLL) is a way to measure premature deaths, many of which are preventable. When someone under the age of 75 dies, his or her death is considered premature because the average life expectancy in the United States is 75 (U.S. Centers for Disease Control and Prevention).

Each premature death adds to YPLL by counting the number of years before 75 (see chart). The YPLL is a rate per 100,000 people and is adjusted for key statistical factors. The rate emphasizes deaths of younger people. Most people who die by substance use and suicide are younger than those who die by chronic diseases such as heart disease or cancer. If we can prevent a 15 year old from dying of suicide or a 40 year old from dying from a drug overdose, we can reduce the incidence of premature death and our YPLL will decrease (MaineHealth, 2018 *Health Index Report*).

Age at death	Years added to YPLL
3 years	72
25 years	50
74 years	1
78 years	0



INDIVIDUALS HAVE THEIR BEHAVIORAL AND PHYSICAL HEALTH NEEDS MET TO REDUCE DEATHS BY SUICIDE AND SUBSTANCE USE DISORDERS

Organization	Investment	Amount
Amistad, Inc.	Peer Support and Recovery Center	\$50,000
Catholic Charities Maine	Integrated Behavioral Health	\$53,301
The Center for Grieving Children	Bereavement Support	\$28,887
Day One	Adolescent Community Treatment Services	\$62,489
Day One	Residential Services	\$23,024
Day One	Street Youth Outreach	\$96,231
Frannie Peabody Center	Client Services	\$28,453
MaineHealth/Maine Behavioral Health	Lancaster Street Outpatient Services	\$199,675
MaineHealth	Project BRACEs: Building Resilience for Adverse Childhood Experiences	\$69,344
MaineHealth Care at Home	Connected Care For ACEs	\$29,222
Milestone Recovery	Homeless Outreach and Mobile Engagement (HOME) Team	\$70,000



HEALTHY LIVES FUND

Supports Thrive2027 Goal 3 ▶ By 2027, reduce preventable, premature death by 10%

Organization	Investment	Amount
The Opportunity Alliance	Family Crisis Response Navigator	\$75,000
The Opportunity Alliance	The Women's Project	\$15,000
Pine Tree Legal Assistance	Safe and Stable Families Thrive	\$80,912
Greater Portland Health	Increased Behavioral & Mental Health Services in Portland's School-based Health Centers	\$25,000
Portland Recovery Community Center	Recovery Coaching for Individuals in High Risk Transitions	\$33,358
Preble Street	Health Services and Home & Health Alliance Portland	\$35,000
Sexual Assault Response Services of Southern Maine	Support and Advocacy Services for victims/survivors of sexual assault	\$11,387
Spurwink Services Incorporated	Fighting the Opioid Epidemic through Medication Assisted Treatment at Spurwink Adult Behavioral Health	\$42,582
Through These Doors	Advocacy and Victim Services for Victims of Abuse in Cumberland County	\$26,040
Westbrook School Department	Westbrook Partners for Prevention	\$15,000



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As responsible stewards of your dollars, we are committed to building sustainable solutions that achieve long-term impact.

We are greater Portland. We are stronger as ONE community.

From Bridgton to Freeport to Scarborough, UWGP is where ideas and people come together to create a thriving future for all.

We are proud to celebrate our long history in Greater Portland and humbled by incredible supporters like you who are equally passionate about making Greater Portland even greater.

The stakes are high for the future of Greater Portland. UNITED, we can ensure a thriving community for everyONE for 90 years to come.

