

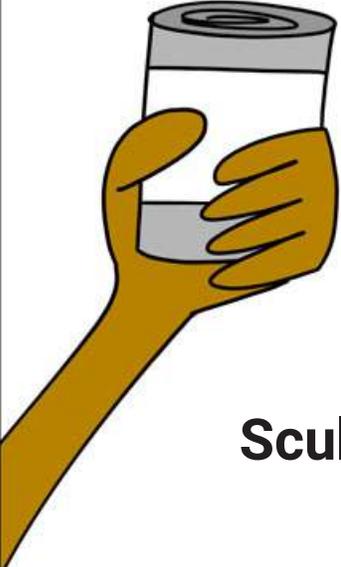
United
Way



United Way
of Greater Portland

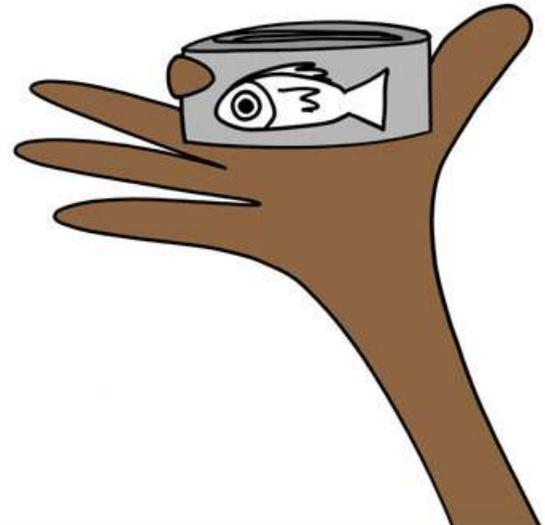
UNITED WE CAN

2017 campaign kickoff, food drive, and sculpture contest



MONUMENT SQUARE
Friday, September 15
Noon - 1 p.m.

Sculpture Contest Setup 8 a.m. - 11:45 a.m.



UNITED WE CAN SCULPTURE CONTEST

Join us at the second annual United We CAN food sculpture contest at United Way of Greater Portland's Annual Campaign Kickoff on September 15, 2017. Teams will construct sculptures from 8 a.m. - 11:45 a.m. (spectators are welcome to watch). The sculptures will be on display during the kickoff in Monument Square at 12:00 p.m. After the event, Wayside Food Programs will distribute the collected items to food pantries throughout Cumberland County.

CONSTRUCTION RULES

- Build any kind of structure – from the simple to the ornate!
- Teams may use props, including signage, and supporting materials when building, but structures must be comprised of at least 50% food items and/or basic needs items. A platform is suggested.
- The sculpture must fit within a 10'x10' space unless otherwise requested.
- Collected items cannot be painted, taped, or otherwise altered in a way that makes them unsuitable for donation.
- A team from your organization must set up the structure between 8 a.m. and 11:45 a.m. on September 15. It's not necessary for your team to be there the entire time.
- As you are planning and constructing, please track the following:
 - Number of items, e.g. 2,000 cans of tuna, 16 jars of peanut butter.
 - Dollars invested.
 - Number of committee members.

NEXT STEPS

1. Register today by emailing marketing@unitedwaygp.org.
2. Gather your most creative team and design your entry.
3. Let your employees know what food items and quantities you will need and do a "trial run."
4. Have a blast constructing your sculpture!

AWARDS AND PANELS OF JUDGES

Most Nutritious: Local nutritionists and Let's Go! experts will judge sculptures as the most nutritious, based on sodium and sugar counts, organic products, etc.

Best in Show: Judges will select the best in show based on the most creative and most food collected.

Most on Brand: Judges will select the most on brand award based on how well a sculpture matches with each company's branding, products, or services.

Community Choice Award: Spectators will cast their ballots between 12:00 – 12:30 p.m. A committee will collect and count ballots and announce the winner during the kickoff celebration.

