



# 2015-2016 ANNUAL REPORT

P.O. Box 15200, Portland, ME 04112



United Way  
of Greater Portland

# PARTNER AGENCIES AND PROGRAMS

## **A Company of Girls**

### **American Red Cross of Southern Maine**

Disaster Services

## **Amistad**

Peer Support and Recovery Center

### **Big Brothers Big Sisters of Southern Maine**

Mentoring Program

### **Boys & Girls Clubs of Southern Maine**

Individual & Group Services

Physical Education

Riverton Park Clubhouse

Social Development

### **Catherine Morrill Day Nursery**

### **Catholic Charities Maine**

Counseling Services - Portland

Independent Support Services

Refugee and Immigration Services

Support & Recovery

St. Elizabeth's Child Development Center

### **The Center for Grieving Children**

Bereavement Peer Support

Community Education and Outreach

Tender Living Care

### **Community Dental**

Cumberland County Denture Program

Portland Dental Center

## **Day One**

Aftercare

Family Therapy

Homeless Youth

Intensive Outpatient

Natural Helpers of Maine

Street Program

### **Family Crisis Services**

Outreach

Shelter

YAAPP (Young Adult Abuse Prevention Program)

### **Frannie Peabody Center**

Client Services

### **Freeport Community Services**

Community Services

### **Girl Scouts of Maine**

A Place for Girls

### **Goodwill Industries of Northern**

#### **New England**

Goodwill's Job Connection

### **Immigrant Legal Advocacy Project**

### **The Iris Network**

Low Vision Clinic

### **Kids First Center**

Separation & Divorce Support Groups for Children and Adolescents

### **Legal Services for the Elderly**

Cumberland County Senior Helpline

Elder Abuse Law Project

Keeping Seniors Home Project

### **Maine Behavioral Healthcare (formerly Community Counseling Center)**

FIRST/SATP

Outpatient Clinical Services

Refugee Case Management

### **MaineHealth Care at Home (formerly HomeHealth Visiting Nurses)**

Adult Home Health Care

Pediatric Home Health Care

### **Morrison Center**

Early Childhood Program

School Age Program

### **My Place Teen Center**

### **Northeast Hearing & Speech Center**

Speech and Hearing Services

### **The Opportunity Alliance**

Family and Community Mediation and Training Services

Family & Early Childhood Education Headstart

Foster Grandparents

Maine Families

Parenting Education

Resident Led Community Building

Senior Companions

Young Parent Program

**Peaks Island Children’s Workshop**

**Pine Tree Legal Assistance**  
Domestic Violence Project

**Preble Street**  
Florence House  
Food Programs  
Joe Kreisler Teen Shelter  
Resource Center  
Teen Center

**Regional Transportation Program**

**Sexual Assault Response Services  
of Southern Maine**  
Education  
Support and Advocacy  
Support Groups

**Shalom House**  
Consumer Educators  
Hoarding  
Peer Support

**Tri-County Mental Health Services**  
Integrated Recovery Services

**Wayside Food Programs**  
Food Rescue

**YMCA of Southern Maine**  
Fathers Support  
In-Town Camp  
Otter Pond Adventure Camp  
School Age Enrichment  
Youth at Promise

**York County Shelter Programs**  
Serenity House

**Youth & Family Outreach**



# Consolidated Statements of Financial Position

As of June 30, 2016, with summarized financial information for June 30, 2015

	ASSETS	<u>2016</u>	<u>2015</u>
Cash and cash equivalents		\$ 5,027,714	\$ 4,783,556
Pledges receivable, net		5,126,760	4,916,191
Other receivables		245,262	272,972
Other assets		94,423	67,833
Long-term investments		7,414,859	7,695,624
Beneficial interest in a perpetual trust		1,117,715	1,195,264
Equipment, less accumulated depreciation		<u>118,086</u>	<u>130,163</u>
<b>Total Assets</b>		<b>\$ <u>19,144,819</u></b>	<b>\$ <u>19,061,603</u></b>
	<b>LIABILITIES AND NET ASSETS</b>		
Accounts payable and accrued liabilities		\$ 502,204	\$ 501,793
Designations payable		3,794,161	3,784,725
Other liabilities		<u>142,725</u>	<u>150,359</u>
<b>Total Liabilities</b>		<b>\$ <u>4,439,090</u></b>	<b>\$ <u>4,436,877</u></b>
Unrestricted		\$ 1,945,384	\$ 2,189,488
Board designated-endowment		4,024,895	4,199,185
Temporarily restricted		\$ 5,635,853	\$ 5,100,041
Permanently restricted		<u>3,099,597</u>	<u>3,136,012</u>
<b>Total Net Assets</b>		<b>\$ <u>14,705,729</u></b>	<b>\$ <u>14,624,726</u></b>
<b>Total Liabilities and Net Assets</b>		<b>\$ <u>19,144,819</u></b>	<b>\$ <u>19,061,603</u></b>

United Way of Greater Portland is committed to ensuring that our donors' generous contributions are well spent and that overhead expenses remain as low as possible. UWGP does not charge membership dues. A service charge is comprised of the yearly general and administrative fees of 4.4% and the yearly fundraising expense of 7.7% for a total of 12.1%.

# Consolidated Statement of Activities

As of June 30, 2016, with summarized financial information for June 30, 2015

	2016			2015	
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Total
<b>CAMPAIGN RESULTS:</b>					
2016 Campaign Results	\$ -	51,083	-	51,083	105,291
2015 Campaign Results	-	7,619,536	-	7,619,536	6,930,197
2014 Campaign Results	-	105,064	-	105,064	16,678
2013 Campaign Results	-	-	-	-	-
Less donor designations, net	-	(1,187,678)	-	(1,187,678)	(1,042,369)
Less provisions for uncollectible pledges	-	(193,590)	-	(193,590)	(214,967)
Net campaign results	-	6,394,415	-	6,394,415	5,794,830
<b>REVENUE, GAINS, AND OTHER SUPPORT:</b>					
Net assets released from restriction:					
2015 campaign	2,899,488	(2,899,488)	-	-	-
2014 campaign	2,946,081	(2,946,081)	-	-	-
Gifts and bequests	200	-	41,134	41,334	17,819
Grant and contract revenue	-	1,397,513	-	1,397,513	1,389,715
Service fees	418,850	87,544	-	506,394	564,556
Investment income	124,781	67,243	-	192,024	258,112
Realized gains on investment	31,850	25,434	-	57,284	169,094
Unrealized gains on investment	(139,422)	(110,815)	-	(250,237)	(189,773)
Miscellaneous	135,596	68	-	135,664	106,545
Other assets released from restriction	1,480,021	(1,480,021)	-	-	-
(Loss) gain on perpetual trust	-	-	(77,549)	(77,549)	(82,021)
Total revenues	7,897,445	535,812	(36,415)	8,396,842	8,028,877
<b>EXPENSES:</b>					
Agency allocations/awards	4,838,298	-	-	4,838,298	4,732,913
Less donor designations, net	(1,246,679)	-	-	(1,246,679)	(1,144,275)
Community Impact	1,699,292	-	-	1,699,292	1,635,969
Volunteer development	267,234	-	-	267,234	258,933
211 Maine	1,065,954	-	-	1,065,954	1,140,947
Total Program Services	6,624,099	-	-	6,624,099	6,624,487
Supporting services- management and general and fundraising	1,691,740	-	-	1,691,740	1,878,113
Total expenses	8,315,839	-	-	8,315,839	8,502,600
Change in net assets	(418,394)	535,812	(36,415)	81,003	(473,723)
Net assets, beginning of year	6,388,673	5,100,041	3,136,012	14,624,726	15,098,449
Net assets, end of year	5,970,279	5,635,853	3,099,597	14,705,729	14,624,726

# BOARD OF DIRECTORS

## Board Chair

**Mike Simonds**

Unum, U.S.

## Vice Chair

**Shawn Gorman**

L.L.Bean

## Treasurer

**Greg McCarthy**

Community Health Options

## Committee Chairs

**Anne Dalton**

*Community Impact Chair*

Association of Junior Leagues  
International, Inc.

**Jim Elkins**

*Public Policy Chair*

Career Planning Services

**Joan Fischer**

*Board Development and*

*Governance Chair*

University of New England

**Diane Garofalo**

*Resource Development Chair*

Unum, U.S.

**Greg McCarthy**

*Finance Chair*

Community Health Options

**Diane Garofalo**

*Resource Development Chair*

Unum, U.S.

## At-Large Members

**Katie Bellerose**

Gorham Savings Bank

**Greg Boulos**

CBRE – The Boulos Company

**Marty Bruno**

WEX

**Sean Dugan**

MaineHealth

**MaryEllen Fitzgerald**

Critical Insights

**Bill Fletcher, Esq.**

Fletcher, Selser & Devine LLC

**Trish French**

Bernstein Shur

**Deanna Sherman**

Dead River Company

**Dr. Marc Gousse**

Westbrook School Department

**Sterling Kozlowski**

KeyBank, N.A.

**Victoria Loring**

Community Volunteer

**Regina Phillips**

Westbrook School Department

**Mike Rayder**

TD Charitable Foundation

**Joe Rosenfield**

Edison Press

**Dana Totman**

Avesta Housing

**Bill Williamson**

Bank of America Merrill Lynch

**Nicole Witherbee**

John T. Gorman Foundation