Tocqueville Society is comprised of our most generous community-minded philanthropists: individuals and families who annually contribute $10,000 or more to United Way. This year they are investing nearly $1.4 million to create lasting change in Greater Portland. United Way thanks these members for all they do to help build a thriving community and welcomes new members for leading the way for good.

WHO WE ARE
The Tocqueville Society is named in honor of Alexis de Tocqueville and his admiration for the spirit of American volunteerism and its effect on the common good. United Way of Greater Portland’s Tocqueville Society was established in 1993 by Elaine Rosen, Lisa and Leon Gorman, and a few other caring leaders in our community who were committed to ensuring the education, financial stability, and health of Cumberland County.

TOCQUEVILLE SOCIETY AIMS TO
• Change lives through philanthropic leadership by driving community-level change focused on the building blocks for a better life: education, financial stability, and health.
• Champion the vital role of personal philanthropic action in addressing the underlying causes of societal problems.
• Encourage philanthropic action and volunteer service with other like-minded leaders in their community.

Leon and I with others founded the United Way of Greater Portland’s Tocqueville Society to set the bar high for social service personal philanthropy in this community. I am happy to celebrate United Way of Greater Portland’s 90th anniversary with this gift of support in honor of that legacy and the future of our community.”
- Lisa Gorman,
The Leon and Lisa Gorman Fund
THRIVE2027: LED BY UNITED WAY. POWERED BY COMMUNITY.

Thrive2027, led by United Way of Greater Portland, is driving a movement that unites community vision with action to accelerate the building of a thriving community.

Thrive2027 is not a new program, it is a new way of working together so we can:
- give kids a strong start,
- empower neighbors to thrive - not just survive, and
- help us all live longer, better.

90 YEARS. BE THE ONE.

United Way of Greater Portland is catalyzing change, and Thrive2027 is starting to move to scale and demonstrate results.

Step by step, intentional action adds up to sustained results. And Tocqueville Society members are critical partners, helping to set the pace and build capacity required to reach our community’s goals. Your support matters.

90TH CHALLENGE

We invite you to be part of our one-time 90th anniversary challenge with a gift of $90,000. Two households have set us in motion with their remarkable leadership: Leon and Lisa Gorman Fund and Jon and Helaine Ayers. We would love to also recognize you in the year ahead in this special level of Tocqueville Society giving. Your generous contribution will serve as inspiration to others and help create a thriving future for Greater Portland.

LEARN MORE

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